

## **SOCIAL MEDIA POLICY**

<b>Policy Title:</b>	<b>Social Media</b>
<b>Policy Type:</b>	<b>Risk Management</b>

The WPC Cricket Committee acknowledges that the use of social media sites is increasing significantly to the point where it is recognized that a large number of players within the MSW Zone, QSDCA and Warehouse are operating Facebook, Instagram or other social media accounts. Additionally, the club has its own social media pages and maintains a WhatsApp Community.

With the increase in the use of these type of social media sites by players, there have been examples where inappropriate comments about players' abilities, coaches' management styles of teams and representative team selections has occurred.

The WPC Cricket Committee considers that the use of social media sites for this type of communication is unacceptable and has developed this policy to assist in giving players, parents and administrators guidance as to how these sites should and should not be used.

The WPC Cricket Committee in line with the respective Codes of Behaviour (Cricket Australia, Queensland Sub Districts, Warehouse and Metropolitan South West Cricket Associations) supports the statement that all players, coaches and administrators should be treated fairly and that no person should be bullied or be taken an unfair advantage of.

The WPC Cricket Committee has implemented the following rules relating to the use of social networking sites:

- No player, parent, coach or administrator shall use any social media site for any purpose which is in contravention of the Cricket Australia, Queensland Sub Districts, Warehouse and Metropolitan South West Cricket Associations Codes of Behaviour.
- Any player who uses any social media site for any purpose who in the opinion of the WPC Cricket committee is in breach of the Code of Behaviour may face disciplinary sanction.

Care should be taken in regard to the publication of images especially those of children. More detail about this is contained in the Photography Policy and Procedure.

The Social Media Administrator will provide accountability and control over material published on the club's social media pages. Abusive, discriminatory, intimidating or offensive statements will not be tolerated. Offending posts will be removed and those responsible will be blocked from the site.

The policy is to be read in conjunction with the Communication policy.